

PLANO STANDARD		
1H23 ALMAY CORP FIXTURE 01X72		Date: 8/29/2022
		

PLANO STANDARD

1H23 ALMAY CORP FIXTURE 01X72

ALM 1H20 03 LOGO GRP#: 3400025021 Part A: 3400003067 ; Part B: N/A											
ALM 1H23 SS COLOR&CARE LIP OIL GRP#: 3400040151 Part A: 3400034284 ; Part B: N/A 1 309970081720 COLOR & CARE LIP OIL-IN-STICK 7267946006 DULCE 2 309970045210 COLOR & CARE LIP OIL-IN-STICK 7267946003 SUGAR 3 309970045234 COLOR & CARE LIP OIL-IN-STICK 7267946002 CAKE 4 309970045227 COLOR & CARE LIP OIL-IN-STICK 7267946001 ROSY 5 309970050771 COLOR & CARE LIP OIL-IN-STICK 7267946005 SWEET 6 309970045241 COLOR & CARE LIP OIL-IN-STICK 7267946004 7 309973714014 GODDESS GLOSS 7258958100 HALO 100 8 309973714021 GODDESS GLOSS 7258958200 ANGELIC 200 9 309973714038 GODDESS GLOSS 7258958300 MYSTIC 300 10 309973714052 GODDESS GLOSS 7258958500 COSMIC 500 11 309973714069 GODDESS GLOSS 7258958600 FAIRY 600 12 309973714076 GODDESS GLOSS 7258958700 FLAME 700											
ALM 1H21 ST LIP OIL GODDESS GLOSS GRP#: 3400036267 Part A: 3400000210 ; Part B: 3400034157											
1 309970190019 AGELESS SMART SHADE FOUNDATION 7264458002 LIGHT 100 2 309970190026 AGELESS SMART SHADE FOUNDATION 7264458003 LIGHT MEDIUM 200 3 309970190033 AGELESS SMART SHADE FOUNDATION 7264458004 MEDIUM 300 4 309975603019 SMART SHADE SKINTONE MATCHING MAKEUP 7244275001 MY BEST LIGHT 100 5 309975603026 SMART SHADE SKINTONE MATCHING MAKEUP 7244275002 LIGHT MEDIUM, MINE 200 6 309975603033 SMART SHADE SKINTONE MATCHING MAKEUP 7244275003 STRAIGHT UP MEDIUM 300											
ALM 1H23 ST AGELESS & SS MU NEW -PSTD GRP#: 3400040786 Part A: 3400000210 ; Part B: 3400000503											
ALM 1H23 SP AGELESS CLR CMPLXN CNCLR NEW GRP#: 3400040159 Part A: 3400003149 ; Part B: N/A											
1 309970190101 AGELESS HYDRATING CONCEALER 7264459002 LIGHT 010 2 309970190118 AGELESS HYDRATING CONCEALER 7264459003 LIGHT MEDIUM 020 3 309970190125 AGELESS HYDRATING CONCEALER 7264459004 MEDIUM 030 4 309970165826 CLEAR COMPLEXION CONCEALER 7260511002 LIGHT 100 5 309970165833 CLEAR COMPLEXION CONCEALER 7260511003 LIGHT/MEDIUM 200 6 309970165840 CLEAR COMPLEXION CONCEALER 7260511004 MEDIUM 300											
1 309976150000 CC LUMINOUS PRIMER 7244127000 CLEAR 100 2 309970165710 CLEAR COMPLEXION MAKEUP 7260492002 IVORY 100 3 309970165727 CLEAR COMPLEXION MAKEUP 7260492003 BUFF 200 4 309970165734 CLEAR COMPLEXION MAKEUP 7260492004 NAKED 300 5 309970165741 CLEAR COMPLEXION MAKEUP 7260492005 NEUTRAL 400 6 309970165772 CLEAR COMPLEXION MAKEUP 7260492008 TRUE BEIGE 700 7 309970170646 CLEAR COMPLEXION MAKEUP 7260492010 NATURAL TAN 710 8 309970170677 CLEAR COMPLEXION MAKEUP 7260492013 CARAMEL 800 9 309970171636 CLEAR COMPLEXION MAKEUP 7260492016 MOCHA 910											
ALM 1H23 ST CLR COMPLXN MAKEUP GRP#: 3400040153 Part A: 3400000210 ; Part B: 3400000543											
1 309970115562 BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS 7265303000 120 CT N/A 2 309970115548 BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS 7265302000 80 CT N/A 3 309970115555 BIODEGRADABLE LONGWEAR & WATERPROOF EYE MAKEUP REMOVER PADS 7260469000 120 CT N/A 4 309977577080 EMUR - OIL FREE LIQUID 7263481000 OIL FREE N/A 5 309974521024 LONGWEAR & WATERPROOF EYE MAKEUP REMOVER LIQUID 7263482000 LONGWEAR & WATERPROOF N/A											
ALM 1H22 ST MAKEUP REMOVERS GENERIC GRP#: 3400038641 Part A: 3400000210 ; Part B: 3400000551											
ALM 1H23 SP VOL L&L MASCARA -PSTD GRP#: 3400040787 Part A: 3400003144 ; Part B: N/A											
1 309970175269 VOLUME & CONDITIONING MASCARA 7262896001 BLACKEST BLACK 010 2 309970175283 VOLUME & CONDITIONING MASCARA 7262896003 BLACK BROWN 030 3 309970143022 LENGTH & LIFT MASCARA 7257548001 BLACKEST BLACK 010 4 309970147457 LENGTH & LIFT MASCARA WP 7258112001 BLACK WP 040											
ALM 1H20 SP OC MULTI BENEFIT MASCARA GRP#: 3400025051 Part A: 3400003144 ; Part B: N/A											
1 309978588016 MULTI-BENEFIT MASCARA 7243459001 BLACKEST BLACK 501 2 309978588023 MULTI-BENEFIT MASCARA 7243459002 BLACK 502 3 309978588030 MULTI-BENEFIT MASCARA 7243459003 BLACK/BROWN 503 4 309978590033 MULTI-BENEFIT MASCARA WP 7243484002 BLACK WP 504											
ALM 1H23 SP THICKENING MASC LIQ LINER GRP#: 3400040163 Part A: 3400003144 ; Part B: N/A											
1 077379137132 THICKENING MASCARA 7243528001 BLACKEST BLACK 401 2 077379117714 THICKENING MASCARA 7243528003 BLACK/BROWN 403 3 309975045017 LIQUID EYELINER 7243433001 BLACK 221 4 309975045024 LIQUID EYELINER 7243433002 BROWN 222											
ALM 1H23 SP COND LIQ INTENSE GEL LINER GRP#: 3400040161 Part A: 3400003149 ; Part B: N/A											
1 309970175306 CONDITIONING LIQUID EYELINER 7262898001 BLACK 010 2 309970175313 CONDITIONING LIQUID EYELINER 7262898002 BROWN 020 3 309970175320 CONDITIONING LIQUID EYELINER 7262898003 NAVY 030 4 309970135461 ALL-DAY INTENSE GEL EYELINER 7256907002 RICH BLACK 110 5 309970135492 ALL-DAY INTENSE GEL EYELINER 7256907005 DEEP CHESTNUT 140 6 309970135454 ALL-DAY INTENSE GEL EYELINER 7256907001 ALL-DAY GREY 100											
ALM 1H20 SP PRO REP LINERS GRP#: 3400024978 Part A: 3400008352 ; Part B: N/A											
1 309972713018 EYELINER PENCIL 7258480001 BLACK 205 2 309976799025 EYELINER PENCIL 7258480002 BLACK/BROWN 206 3 309972713025 EYELINER PENCIL 7258480003 BROWN 207 4 309979590032 EYELINER PENCIL 7258480004 BLACK PEARL 208 5 309979590049 EYELINER PENCIL 7258480005 BLACK RAISIN 209											

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1H23 ALMAY CORP FIXTURE 01X72

ALM 1H20 03 LOGO GRP#: 3400025021												Part A: 3400003067 ; Part B: N/A																																																																																																																																															
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ALM 1H21 ST LIP OIL GODDESS GLOSS GRP#: 3400036267												Part A: 3400000210 ; Part B: 3400034157																																																																																																																																															
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1 309976150000 CC LUMINOUS PRIMER 7244127000 CLEAR 100												2 309970165710 CLEAR COMPLEXION MAKEUP 7260492002 IVORY 100												3 309970165727 CLEAR COMPLEXION MAKEUP 7260492003 BUFF 200												4 309970165734 CLEAR COMPLEXION MAKEUP 7260492004 NAKED 300												5 309970165741 CLEAR COMPLEXION MAKEUP 7260492005 NEUTRAL 400												6 309970165772 CLEAR COMPLEXION MAKEUP 7260492008 TRUE BEIGE 700												7 309970170646 CLEAR COMPLEXION MAKEUP 7260492010 NATURAL TAN 710												8 309970170677 CLEAR COMPLEXION MAKEUP 7260492013 CARAMEL 800												9 309970171636 CLEAR COMPLEXION MAKEUP 7260492016 MOCHA 910																																																											
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ALM 1H22 ST MAKEUP REMOVERS GENERIC GRP#: 3400038641												Part A: 3400000210 ; Part B: 3400000551																																																																																																																																															
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ALM 1H23 SP THICKENING MASC. LIQ LINER GRP#: 3400040163												Part A: 3400003144 ; Part B: N/A																																																																																																																																															
1 077379137132 THICKENING MASCARA 7243528001 BLACKEST BLACK 401												2 077379117714 THICKENING MASCARA 7243528003 BLACK/BROWN 403												3 309975045017 LIQUID EYELINER 7243433001 BLACK 221												4 309975045024 LIQUID EYELINER 7243433002 BROWN 222																																																																																																																							
ALM 1H23 SP COND LIQ INTENSE GEL LINER GRP#: 3400040161												Part A: 3400003149 ; Part B: N/A																																																																																																																																															
1 309970175306 CONDITIONING LIQUID EYELINER 7262898001 BLACK 010												2 309970175313 CONDITIONING LIQUID EYELINER 7262898002 BROWN 020												3 309970175320 CONDITIONING LIQUID EYELINER 7262898003 NAVY 030												4 309970135461 ALL-DAY INTENSE GEL EYELINER 7256907002 RICH BLACK 110												5 309970135492 ALL-DAY INTENSE GEL EYELINER 7256907005 DEEP CHESTNUT 140												6 309970135454 ALL-DAY INTENSE GEL EYELINER 7256907001 ALL- DAY GREY 100																																																																																															
ALM 1H20 SP PRO REP LINERS GRP#: 3400024978												Part A: 3400008352 ; Part B: N/A																																																																																																																																															
1 309972713018 EYELINER PENCIL 7258480001 BLACK 205												2 309976799025 EYELINER PENCIL 7258480002 BLACK/BROWN 206												3 309972713025 EYELINER PENCIL 7258480003 BROWN 207												4 309979590032 EYELINER PENCIL 7258480004 BLACK PEARL 208												5 309979590049 EYELINER PENCIL 7258480005 BLACK RAISIN 209																																																																																																											

1H23 ALMAY CORP FIXTURE 01X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 01X72

Seg #1 LOC ID	UPC	ALM 1H21 ST LIP OIL GODDESS GLOSS ID Name	Shade	PPK: 3400034150 Merch Code	GRP: 3400036267 FACINGS	Desc 8
1	309970081720	7267946006 COLOR & CARE LIP OIL-IN-STICK	DULCE DE LECHE	100	1	 30997008172
2	309970045210	7267946003 COLOR & CARE LIP OIL-IN-STICK	SUGAR PLUM	110	1	 30997004521
3	309970045234	7267946002 COLOR & CARE LIP OIL-IN-STICK	CAKE WALK	140	1	 30997004523
4	309970045227	7267946001 COLOR & CARE LIP OIL-IN-STICK	ROSY GLAZE	120	1	 30997004522
5	309970050771	7267946005 COLOR & CARE LIP OIL-IN-STICK	SWEET ESCAPE	150	1	 30997005077
6	309970045241	7267946004 COLOR & CARE LIP OIL-IN-STICK	RASPBERRY RUSH	130	1	 30997004524
7	309973714014	7258958100 GODDESS GLOSS	HALO	100	1	 30997371401
8	309973714021	7258958200 GODDESS GLOSS	ANGELIC	200	1	 30997371402
9	309973714038	7258958300 GODDESS GLOSS	MYSTIC	300	1	 30997371403
10	309973714052	7258958500 GODDESS GLOSS	COSMIC	500	1	 30997371405
11	309973714069	7258958600 GODDESS GLOSS	FAIRY	600	1	 30997371406
12	309973714076	7258958700 GODDESS GLOSS	FLAME	700	1 12	 30997371407

Seg #1 LOC ID	UPC	ALM 1H23 ST AGELESS & SS MU NEW -PSTD ID Name	Shade	PPK: 3400016565 Merch Code	GRP: 3400040786 FACINGS	Desc 8
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PLANOGRAM LINE LISTING
PLANO STANDARD

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1	309970190019	7264458002	AGELESS SMART SHADE FOUNDATION	LIGHT	100	1
2	309970190026	7264458003	AGELESS SMART SHADE FOUNDATION	LIGHT MEDIUM	200	1
3	309970190033	7264458004	AGELESS SMART SHADE FOUNDATION	MEDIUM	300	1
4	309975603019	7244275001	SMART SHADE SKINTONE MATCHING MAKEUP	MY BEST LIGHT	100	1
5	309975603026	7244275002	SMART SHADE SKINTONE MATCHING MAKEUP	LIGHT MEDIUM, MINE	200	1
6	309975603033	7244275003	SMART SHADE SKINTONE MATCHING MAKEUP	STRAIGHT UP MEDIUM	300	1 6

Seg #1
LOC ID

UPC

ALM 1H23 SP AGELESS.CLR CMPLXN CNCLR NEW 6

ID Name

Shade

PPK: 3400003149 GRP: 3400040159

Merch Code FACINGS

Desc 8

1	309970190101	7264459002	AGELESS HYDRATING CONCEALER	LIGHT	010	1
2	309970190118	7264459003	AGELESS HYDRATING CONCEALER	LIGHT MEDIUM	020	1
3	309970190125	7264459004	AGELESS HYDRATING CONCEALER	MEDIUM	030	1
4	309970165826	7260511002	CLEAR COMPLEXION CONCEALER	LIGHT	100	1
5	309970165833	7260511003	CLEAR COMPLEXION CONCEALER	LIGHT/MEDIUM	200	1
6	309970165840	7260511004	CLEAR COMPLEXION CONCEALER	MEDIUM	300	1 6

Seg #1
LOC ID

UPC

ALM 1H23 ST CLR COMPLXN MAKEUP

ID Name

Shade

PPK: 3400003078 GRP: 3400040153

Merch Code FACINGS

Desc 8



30997019001



30997019002



30997019003



30997560301



30997560302



30997560303



30997019010



30997019011



30997019012



30997016582



30997016583



30997016584

1H23 ALMAY CORP FIXTURE 01X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 01X72

1	309976150000	7244127000	CC LUMINOUS PRIMER	CLEAR	100	1
2	309970165710	7260492002	CLEAR COMPLEXION MAKEUP	IVORY	100	1
3	309970165727	7260492003	CLEAR COMPLEXION MAKEUP	BUFF	200	1
4	309970165734	7260492004	CLEAR COMPLEXION MAKEUP	NAKED	300	1
5	309970165741	7260492005	CLEAR COMPLEXION MAKEUP	NEUTRAL	400	1
6	309970165772	7260492008	CLEAR COMPLEXION MAKEUP	TRUE BEIGE	700	1
7	309970170646	7260492010	CLEAR COMPLEXION MAKEUP	NATURAL TAN	710	1
8	309970170677	7260492013	CLEAR COMPLEXION MAKEUP	CARAMEL	800	1
9	309970171636	7260492016	CLEAR COMPLEXION MAKEUP	MOCHA	910	1 9



30997615000



30997016571



30997016572



30997016573



30997016574



30997016577



30997017064



30997017067



30997017163

Seg #1
LOC ID

UPC

ALM 1H22 ST MAKEUP REMOVERS GENERIC
ID Name

Shade

PPK: 3400003232 GRP: 3400038641
Merch Code FACINGS

Desc 8

1	309970115562	7265303000	BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS	120 CT	N/A	1
2	309970115548	7265302000	BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS	80 CT	N/A	1
3	309970115555	7260469000	BIODEGRADABLE LONGWEAR & WATERPROOF EYE MAKEUP RE... 120 CT		N/A	1
4	309977577080	7263481000	EMUR - OIL FREE LIQUID	OIL FREE	N/A	1



30997011556



30997011554



30997011555



30997757708

1H23 ALMAY CORP FIXTURE 01X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 01X72

5 309974521024 7263482000 LONGWEAR & WATERPROOF EYE MAKEUP REMOVER LIQUID

LONGWEAR & WATER...

N/A

1
5



30997452102

Seg #1
LOC ID

UPC

ALM 1H23 SP VOL L&L MASCARA -PSTD
ID Name

4

Shade

PPK: 3400003144 GRP: 3400040787
Merch Code FACINGS

Desc 8

1 309970175269 7262896001 VOLUME & CONDITIONING MASCARA

BLACKEST BLACK

010

1



30997017526

2 309970175283 7262896003 VOLUME & CONDITIONING MASCARA

BLACK BROWN

030

1



30997017528

3 309970143022 7257548001 LENGTH & LIFT MASCARA

BLACKEST BLACK

010

1



30997014302

4 309970147457 7258112001 LENGTH & LIFT MASCARA WP

BLACK WP

040

1
4



30997014745

Seg #1
LOC ID

UPC

ALM 1H20 SP OC MULTI BENEFIT MASCARA
ID Name

4

Shade

PPK: 3400003144 GRP: 3400025051
Merch Code FACINGS

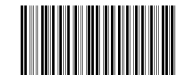
Desc 8

1 309978588016 7243459001 MULTI-BENEFIT MASCARA

BLACKEST BLACK

501

1



30997858801

2 309978588023 7243459002 MULTI-BENEFIT MASCARA

BLACK

502

1



30997858802

3 309978588030 7243459003 MULTI-BENEFIT MASCARA

BLACK/BROWN

503

1



30997858803

4 309978590033 7243484002 MULTI-BENEFIT MASCARA WP

BLACK WP

504

1
4



30997859003

Seg #1
LOC ID

UPC

ALM 1H23 SP THICKENING MASC.LIQ LINER
ID Name

4

Shade

PPK: 3400003144 GRP: 3400040163
Merch Code FACINGS

Desc 8

3 309975045017 7243433001 LIQUID EYELINER

BLACK

221

1



30997504501

4 309975045024 7243433002 LIQUID EYELINER

BROWN

222

1



30997504502

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PLANOGRAM LINE LISTING
PLANO STANDARD 1H23 ALMAY CORP FIXTURE 01X72

1	077379137132	7243528001	THICKENING MASCARA	BLACKEST BLACK	401	1
2	077379117714	7243528003	THICKENING MASCARA	BLACK/BROWN	403	1 4
Seg #1 LOC ID	UPC	ALM 1H23 SP COND LIQ.INTENSE GEL LINER ID Name	6	Shade	PPK: 3400003149 Merch Code	GRP: 3400040161 FACINGS



0 7 7 3 7 9 1 3 7 1 3



0 7 7 3 7 9 1 1 7 7 1

1	309970175306	7262898001	CONDITIONING LIQUID EYELINER	BLACK	010	1
2	309970175313	7262898002	CONDITIONING LIQUID EYELINER	BROWN	020	1
3	309970175320	7262898003	CONDITIONING LIQUID EYELINER	NAVY	030	1
4	309970135461	7256907002	ALL-DAY INTENSE GEL EYELINER	RICH BLACK	110	1
5	309970135492	7256907005	ALL-DAY INTENSE GEL EYELINER	DEEP CHESTNUT	140	1
6	309970135454	7256907001	ALL-DAY INTENSE GEL EYELINER	ALL-DAY GREY	100	1 6
Seg #1 LOC ID	UPC	ALM 1H20 SP PRO REP LINERS ID Name	5	Shade	PPK: 3400008352 Merch Code	GRP: 3400024978 FACINGS



3 0 9 9 7 0 1 7 5 3 0



3 0 9 9 7 0 1 7 5 3 1



3 0 9 9 7 0 1 7 5 3 2



3 0 9 9 7 0 1 3 5 4 6



3 0 9 9 7 0 1 3 5 4 9



3 0 9 9 7 0 1 3 5 4 5

1	309972713018	7258480001	EYELINER PENCIL	BLACK	205	1
2	309976799025	7258480002	EYELINER PENCIL	BLACK/BROWN	206	1
3	309972713025	7258480003	EYELINER PENCIL	BROWN	207	1
4	309979590032	7258480004	EYELINER PENCIL	BLACK PEARL	208	1



3 0 9 9 7 2 7 1 3 0 1



3 0 9 9 7 6 7 9 9 0 2



3 0 9 9 7 2 7 1 3 0 2



3 0 9 9 7 9 5 9 0 0 3

1H23 ALMAY CORP FIXTURE 01X72

PLANOGRAM LINE LISTING
PLANO STANDARD

1H23 ALMAY CORP FIXTURE 01X72

5	309979590049	7258480005	EYELINER PENCIL	BLACK RAISIN	209	1 5
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